

# AKADEMIE DER KÜNSTE

Public Corporation

## PRICE LIST

(statutory VAT to be added to all prices, not applicable for residence outside Germany)

### 1. Photocopies/ PDF Files

	A4	A3
Paper copy of archival documents	€ 0.60	€ 1.00
Paper copy of printed material	€ 0.40	€ 0.60
Paper copy or PDF file of library material	€ 0.40	€ 0.60
Colour copy	€ 1.50	€ 2.00
Reader printer copy	€ 1.00	€ 2.00
Reader printer copy by users	€ 0.50	€ 1.00
Copy orders with greater complexity	€ 3.00	€ 5.00

### Packaging/ Shipment:

Full postage amount, or minimum charge	€ 3.00
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### 2. Fees for Digital Reproduction of Archival Material

Basic processing fee per order	€ 5.00
The total cost of digital services is made up of a basic processing fee plus the individual costs, which is dependent on the type of material to be reproduced and services required. The basic processing fee is not charged for scans in printable quality in large formats and photographic work done with a digital camera.	

#### 2.1 Digital Reproduction of Archival Material

JPG	Scans for private and scholarly use up to DIN A3 document size; b/w 8 bit/256 grey scales; colour 24 bit/RGB; resolution up to 400 dpi	€ 5.00
TIFF	Scans in printable quality for publications and commercial use up to DIN A3 document size, b/w 8 bit/256 grey scales; colour 24 bit/RGB; resolution up to 400 dpi	€ 10.00
	Scans in printable quality in large format, document size larger than DIN A3 up to DIN A1; reproductions using the scanner; colour 24 bit/RGB; resolution up to 400 dpi	€ 20.00
	Reproductions larger than DIN A1 document size are carried out through a cooperation partner. Price by agreement.	

### Additional Services for Digital Image Processing:

Photographic work using digital camera (three-dimensional objects, reproductions of particularly complex or fragile originals), high-resolution print quality	€ 30.00
Follow-up image processing fee per file/ digital retouching (scratches, dust etc.)	€ 8.00
CD/ DVD with printed label per disc, including material costs	€ 3.00
Digital contact prints in PDF-format for preview purposes, up to 10 photos or images up to DIN A3 document size, one per user and theme	€ 7.00

Express service: 50% surcharge on production costs for delivery within 24 hours, by agreement, up to ten images

### 2.2 Digital Reproduction of Audio-Visual Material

Duplication of audio material per 5 minutes of playing time, as MP3 audio file	€ 3.00
Duplication of video footage per 5 minutes of playing time, as MPEG-2 video file	€ 5.00
Digitisation surcharge for analogue audio-visual material by agreement (per hour)	€ 20.00
CD/ DVD with printed label per disc, including material costs	€ 3.00
Duplication services carried out by third parties (cinematic films, 8-35mm substandard films etc.)	full costs

Express service: 50% surcharge on production costs for delivery within 24 hours, by agreement

### Packaging/ Shipping:

Full postage amount, or minimum charge	€ 3.00
Digital delivery by e-mail or download	€ 3.00

## 3. Fees for Publication of Image Material

The Akademie der Künste is the owner of the original images and claims ancillary copyrights to all duplications made. The Akademie der Künste charges a publication fee regardless of any payment agreements made with the copyright holder. Any publication types not covered by this price list shall be calculated on the basis of the annually updated "Picture Fees" determined by the photo marketing the SME community. For works whose rights the Akademie der Künste has transferred to VG Bild-Kunst or other collecting societies, the Akademie der Künste does not charge any additional fees.

### 3.1 Books/ Illustrated Books/ Flyers

Print edition up to 3,000 copies	€ 25.00
Print edition up to 5,000 copies	€ 30.00
Print edition up to 10,000 copies	€ 40.00
Print edition above 10,000 copies	€ 55.00 minimum charge
Full-page illustration	plus 50%
Title page	plus 100%
Publication in multiple languages	plus 50% for each additional language
Worldwide usage rights	plus 150%
Pocketbooks/ reprints	20% discount
Scholarly publications, periodicals, encyclopedias and schoolbooks	50% discount

### 3.2 E-Books

500 copies (max.)	€ 10.00
5,000 copies (max.)	€ 30.00
250,000 copies (max.)	€ 60.00
1 million copies (above that by agreement)	€ 120.00
Surcharges for full-page illustrations as well as discounts for reprints or scholarly use are calculated as printed publications.	

### 3.3 Billboards/ Posters

	Format up to DIN A2	Format up to DIN A0
Print edition up to 3,000 copies	€ 230.00	€ 330.00
Print edition up to 5,000 copies	€ 280.00	€ 380.00
Print edition over 5,000 copies	from € 300.00	from € 400.00

### 3.4 Calendars

	Format up to DIN A5	Format up to DIN A3	Larger Formats
Print edition up to 5,000	€ 125.00	€ 175.00	€ 230.00
Print edition over 5,000	from € 150.00	from € 200.00	from € 260.00

### 3.5 Newspapers/ Magazines

Print edition up to 10,000 copies, small format to single column	€ 25.00
Print edition up to 50,000 copies, small format to single column	€ 35.00
Print edition over 50,000 copies, small format to single column	from € 45.00
Large format to full-page illustrations	plus 100%
Title page	plus 150%
Professional journals	50% discount

### 3.6 Postcards (Art Postcards/ Greeting Cards)

Print edition (max.)	Format up to DIN A6	Format up to DIN A5
3,000	€ 130	€ 160
5,000	€ 150	€ 180
10,000	€ 200	€ 220
beyond that	€ 250	€ 300

### 3.7 Advertisement/ Corporate Magazines

Print edition (max.)	1/8 page	1/4 page	1/2 page	Full page
1,000	€ 145	€ 170	€ 195	€ 225
5,000	€ 165	€ 190	€ 215	€ 255
10,000	€ 180	€ 210	€ 235	€ 285
100,000	€ 245	€ 290	€ 325	€ 380
Each additional 100,000	€ 50	€ 75	€ 85	€ 100

### 3.8 Internet/ Online Publications

- scholarly and editorial online use up to 5 years = € 80 per image; resolution not higher than 72 dpi, maximum edge length 500 pixels
- commercial use (advertising and PR) up to 5 years

	up to 6 months	1 year	more than 5 years
One language only	€ 150	€ 250	€ 300
Multiple languages	€ 250	€ 350	€ 400

If rights for analogue use have already been granted, a 50% discount applies for simultaneous online use of the same image. If the duration of use is extended, 50% is charged per time period. Other agreements (e.g. banner advertising) must be approved by the director's office at the Archives

### 3.9 Television (one-time flash, up to 60 seconds)

Regional broadcaster or national distribution	€ 45.00
European distribution	€ 60.00
Worldwide distribution	€ 100.00
Repeats	50% discount

Use in cinematic films by special agreement

### 3.10 DVD/ Blu-ray-Disc Productions (one-time flash, up to 60 seconds)

1,000 copies (max.)	€ 30.00
3,000 copies (max.)	€ 35.00
5,000 copies (max.)	€ 45.00
10,000 copies (max.)	€ 50.00
Cover picture	plus 100%
European distribution	plus 100%
Worldwide distribution	plus 150%

## 4. Fees for Publication of Audio-Visual Material (Audio and Video Documents)

Radio and television programmes, usage fee per broadcasted minute:	
Regional broadcaster or national distribution	€ 45.00
European distribution	€ 60.00
Worldwide distribution and online usage	€ 100.00
Repeats	€ 50% discount
Usage in cinematic films, CD/DVD and other commercial productions	€ 100.00

## 5. Approval Fee for Filming

Filming, TV and photo shootings in the museums and archives, per hour of shooting. A copy of the finished production and information on broadcast date must be provided.	€ 100.00
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## 6. Loan of Artworks, Books and Archival Material for Exhibitions

There is no loan fee for the exhibition of original works. However, a charge of € 20 to € 100 per loan applies to cover wear and tear on frames or mounts, back-up digitalisation and conservation services. The specific amount shall be set out in the loan contract.

For the use of reproductions in exhibitions – without a loan of the original work – the following fees apply:

Format up to DIN A3	€ 15.00
Larger than DIN A3	€ 25.00

Payment is due within 30 days of receipt of invoice. All transfer charges are to be paid by the customer. All transactions are subject to the General Terms and Conditions of the Akademie der Künste. Place of jurisdiction is Berlin. International deliveries are also subject to German law.

All previous price lists are no longer valid.

Berlin, 1 October 2019

